

**UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS**

ROSENBAUM CAPITAL LLC, on behalf of itself
and all others similarly situated,

Plaintiff,

v.

BOSTON COMMUNICATIONS GROUP, INC.,
KAREN A WALKER and EDWARD Y.
SNOWDEN,

Defendants.

Civil Action No.: 05-cv-11165 WGY

**MOTION OF ROSENBAUM CAPITAL LLC FOR APPOINTMENT AS LEAD PLAINTIFF AND
APPROVAL OF LEAD PLAINTIFF'S SELECTION OF CO-LEAD COUNSEL**

Boston Communications Group, Inc. investor, Rosenbaum Capital LLC (the "Proposed Lead Plaintiff" or "Movant") hereby moves this Court pursuant to Section 21D of the Securities Exchange Act of 1934 (the "Exchange Act"), as amended by the Private Securities Litigation Reform Act of 1995 ("PSLRA") for an order that:

- (a) appoints Rosenbaum Capital LLC as Lead Plaintiff for the above-captioned action; and
- (b) approves Wolf Haldenstein Adler Freeman & Herz LLP as Co-Lead Counsel with Gilman and Pastor, LLP for the Class.

This Motion is supported by the accompanying Memorandum of Law, the accompanying Declaration of David Pastor, Esq., and the exhibits annexed thereto, all of the prior pleadings and proceedings had herein, and such other written and/or oral argument, as may be presented to the Court.

Dated: August 8, 2005

Respectfully submitted,

GILMAN AND PASTOR, LLP

By: /s/ David Pastor
David Pastor (BBO #391000)
60 State Street
Boston, MA 02109
Telephone: (617) 742-9700
Facsimile: (617) 742-9701

**WOLF HALDENSTEIN ADLER
FREEMAN & HERZ, LLP**

Fred T. Isquith
Gustavo Bruckner
270 Madison Avenue
New York, New York 10016
Telephone: (212) 545-4600
Facsimile: (212) 545-4653

LAW OFFICES OF MARC HENZEL

Marc Henzel
273 Montgomery Avenue, Suite 202
Bala Cynwyd, PA 19004
Telephone: (610) 660-8000
Facsimile: (610) 660-8080